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SAP Transportation Management and SAP Logistics Business Network

Manage Freight More Efficiently with SAP Transportation and Freight Collaboration Jump Start

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Summary

SAP Transportation and Freight Collaboration Jump Start is a bundle that aids companies as they are dealing with the new normal. This specific bundle of the SAP Transportation Management application and the SAP Logistics Business Network, freight collaboration option gives shippers the tools needed to adapt to dynamic market conditions and enables them to plan freight, execute on the freight, track it, and settle it in tight collaboration with their carriers. In cases where capacity is unexpectedly scarce, the bundle helps shippers secure resources and spot pricing where it's needed the most.

Objectives

- Help companies deliver their goods to their customers on time, in full, and at the right price
- Provide a holistic platform that shippers can adopt quickly and expand for other use cases
- Easily onboard relevant logistics partners
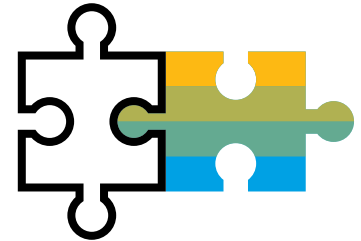- Seamlessly integrate with the enterprise order-to-cash business process

Solution

- Swiftly sets up transportation for outbound transportation over the road
- Integrates tightly with SAP S/4HANA and SAP ERP
- Provides instant carrier network (of networks) access
- Offers advanced transportation capabilities with support for manual and automated planning

Benefits

- Increases business productivity through end-to-end process flow
- Decreases integration and collaboration costs through common, digitalized communication standards
- Extends reach through instant access to established carrier platforms
- Builds stronger supply chain resilience

Learn more

For more information, see **sap.com/transportation** and **sap.com/lbn**.

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Holistic transportation and freight collaboration

Volatile changes occurring in the freight market and changing rules like remote work policies, mean shippers need more efficient and flexible ways to manage their freight. Carrier resource availability varies based on multiple factors such as industry, equipment type and region, which leads to demand spikes for assets in some industries, while others are seeing surpluses. The related freight costs are fluctuating as well. On the other hand, new offerings have emerged that allow shippers to benefit from real-time spot pricing / digital carrier networks. However, this is a scattered marketplace which involves multiple point-to-point connections that are hard to maintain.

The SAP Transportation and Freight Collaboration Jump Start bundle with its focused scope for outbound over-the-road transportation increases the speed at which shippers can address these new market conditions to better manage their freight operations. It leverages SAP's advanced logistics platform as well as network capabilities: SAP Transportation Management and SAP Logistics Business Network. After addressing these immediate demands, additional capabilities of our solution portfolio can easily be adopted.

SAP Transportation Management and SAP Logistics Business Network, freight collaboration option are natively integrated, allowing for a fast deployment and rapid on-boarding of freight partners, leveraging direct, WebUI-based connectivity or B2B connections with pre-boarded digital freight forwarders. SAP Transportation Management is also natively integrated with the SAP S/4HANA Enterprise Management solution and the SAP ERP application, which helps ensure the best fit with your system landscape to generate results quickly.

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